

RAMBLE JAM 2017

Country Music Festival

SPONSORSHIP OPPORTUNITIES

September 15 & 16, 2017

Thank you for taking the time to consider becoming a sponsor of Ramble Jam, the only outdoor country music and camping festival in the Twin Cities' metro area. Hosted each fall, Ramble Jam winds up the country music festival season with two days of music and fun in the autumn sun.

Sponsors of Ramble Jam have access to a growing population of country music fans. In addition to introducing your product or service directly to your target audience, Ramble Jam provides an excellent means to entertain clients and guests, reward customers or simply identify your brand with all the excitement that comes with Ramble Jam. The advertising benefits of a Ramble Jam sponsorship reinforce your marketing message in printed materials, through digital strategies, with on-site marketing and radio tags with our media partner.

Ramble Jam has a reputation for featuring the newest country music artists. Fans come from all over the five-state region to see stars such as Old Dominion, Chris Jansen, Sam Hunt, Brett Eldridge, Lee Brice and Randy Houser, as well as local favorites who have established fan bases in the Twin Cities metro area.

Ramble Jam is the annual fundraiser for the Rotary Club of Farmington, Minnesota, and is entirely led and supported by sponsors and the efforts of countless volunteers. All proceeds support the projects and mission of the Rotary Club of Farmington.



The purpose of Ramble Jam is to support the projects and mission of the Rotary Club of Farmington.

More information at www.RambleJamCountry.com



Sponsor Level	Presenting \$20,000	Premier \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Friend \$250
BRANDING							
[Your Company] Presents Ramble Jam on event logo	X						
RADIO							
Named as sponsor in radio ads	X						
PRINT							
Logo on marketing materials	X	X	X	X			
ON SITE							
Logo featured on festival management shirts	X						
Stage sponsor	X Main Stage	X Second Stage					
Exclusivity for your product or service	X	Subject to Presenting Sponsor					
Logo on main stage scrim	X	X	X	X			
Sponsorship mentions from stage	X	X	X	X			
Free on-site exhibitor space	X Space negotiable	X 20' Booth	X 10' Booth	X 10' Booth	X 10' Booth		
Space for banners (you provide)	5	4	3	2	1		
Logo or listing on sponsor banner	X Logo	X Logo	X Logo	X Logo	X Listing	X Listing	X Listing
DIGITAL							
Recognized in digital strategy TBD	Negotiable	Negotiable	Negotiable				
Your company featured in Facebook posts	All*	4X	2X	1X			
Sponsor logo or listing on website	X Logo	X Logo	X Logo	X Logo	X Listing	X Listing	X Listing
TICKETS**							
VIP tickets	30	16	10	6	4	2	0
Reserved parking passes	10	6	4	3	2	1	0
Meet & Greet passes	14	6	4	2	0	0	0

*As part of event logo

**Each additional \$500 in cash sponsorship or \$1,000 in in-kind sponsorship = 1 additional VIP ticket

Sponsorship Agreement

Sponsor Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Website: _____

Sponsorship Level:

- | | | | | |
|--------------------------|------------|----------|--------------------------|----------------|
| <input type="checkbox"/> | Presenting | \$20,000 | | |
| <input type="checkbox"/> | Premier | \$10,000 | <input type="checkbox"/> | Silver \$1,000 |
| <input type="checkbox"/> | Platinum | \$ 5,000 | <input type="checkbox"/> | Bronze \$ 500 |
| <input type="checkbox"/> | Gold | \$ 2,500 | <input type="checkbox"/> | Friend \$ 250 |

Sponsorship payment is due within two weeks of remitting this agreement form. Payment in full must be made prior to receiving stated sponsorship benefits.

Upon full payment and acceptance by the Rotary Club of Farmington (Organizer), the Sponsor agrees to abide by the terms set forth in the Terms and Conditions of Sponsorship on the reverse, which form an integral part of the agreement between the Organizer and the Sponsor.

Signature: _____

Sign agreement, make check payable to Farmington Rotary and mail to:



Rotary Club of Farmington
Attn: Treasurer
P.O. Box 175
Farmington, MN 55024

To make a tax-deductible donation, make your check payable to Farmington Rotary Foundation.
For more information or to discuss custom sponsorship opportunities, contact Lisa Franxman:
Phone: 651-463-1501 • lisa_franxman@anchorlink.com • Fax: 651-463-7163

Thank you for supporting Ramble Jam and the Rotary Club of Farmington!

FARMINGTON ROTARY'S RAMBLE JAM TERMS AND CONDITIONS OF SPONSORSHIP

1. **Sponsor Benefits:** Rotary Club of Farmington/Ramble Jam (Organizer) agrees to provide Sponsor with the benefits associated with the contracted sponsorship level. The enumerated benefits of the sponsorship level chosen by Sponsor shall be incorporated in the parties' contract herein. Any additions or exceptions must be noted on the Sponsor Agreement or attachment thereof subject to the approval of the Organizer.
2. **No Agency:** Neither party is authorized to act as an agent for, or legal representative of, the other party. Except as provide herein, neither party shall have the authority to assume or create an obligation on behalf of, in the name of, or binding upon, the other party.
3. **Indemnification:** Each of the parties hereto agrees to indemnify, defend and hold harmless the other party from any and all claims, liabilities, obligations, penalties, actions, causes of actions, costs and expenses (including, without limitation, reasonable attorney's fees) incurred in connection with or arising out of any services provided hereunder or the performance of any duty or obligation provided for herein.
4. **Cancellation:** Except as provided herein, if Organizer unreasonably cancels the Event, Sponsor shall be entitled to a full or partial refund of its Sponsorship Fee. The Organizer shall not be liable to any Sponsor for losses arising out of, or the inability to perform its obligations under the terms of this sponsorship proposal due to acts of God, which include, but are not limited to fire, floods, tornadoes, severe inclement weather, strikes, mechanical failure, or any other acts beyond the control of the Organizer. In the event of cancellation of the Event due to these aforementioned acts, Organizer reserves the right to refund such portion of the sponsorship dollars that have not been already expended by the Organizer as of the date of cancellation.
5. **Due Authority:** Each of the parties hereto represents and warrants that he/she has full authority to enter into this Agreement.
6. **Modification of Agreement:** This Agreement and the references herein contain the entire agreement between the parties as to the subject matter contained herein. No waiver or modifications of this Agreement or of any term or condition shall be valid unless in writing and duly executed by both parties.
7. **Confidential:** Each of the parties further agrees that the terms and conditions of this Agreement are strictly confidential and shall not be disclosed to any other persons, entities or organizations without the express written consent of the other party.
8. **Exhibiting:** Sponsors are bound by the same terms and conditions, if exhibiting, as all other exhibitors at the Event.
9. **Notices:** Any notice required or permitted to be given to either party under this Agreement shall be sufficient if in writing and if sent by registered mail to Farmington Rotary, Attn: Ramble Jam Chair, PO Box 175, Farmington, MN 55024
10. **Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of the State of Minnesota.