



September 13 & 14, 2019

Farmington Rotary's Ramble Jam

Sponsorship Opportunities





The Farmington Rotary Club is proud to announce our 8th annual Ramble Jam Country Music Festival on September 13th & 14th, 2019 held at the Dakota County Fairgrounds in Farmington, MN.

Thank you for taking the time to consider becoming a sponsor of our annual fundraising event. Ramble Jam winds up the country music festival season with two days of music and fun in the autumn sun. Ramble Jam is known for bringing in country music fans throughout the five-state area to enjoy the only country music festival with two days of outdoor country music and camping, annually bringing in 5,000+ people to our two-day event.

With the help of our sponsors, the Farmington Rotary Club, a nonprofit and service organization, will continue to fulfill the mission to enhance our community and communities around the world. We also partner with the following non-profit organizations: 360 Communities, Farmington Public Schools, Cooperstown Baseball, TNT Gymnastics, Youth Football and Hockey Associations and many more!

We look forward to contacting you in the near future to discuss the opportunity to partner with Farmington Rotary to create another amazing event! If you have any questions, please contact us at ramblejammn@gmail.com.

Thank you for your support of the Farmington Rotary's Ramble Jam.

Sincerely,

Sara Butruff & Jenna Pellicci
Ramble Jam Sponsor Co-Chairs
ramblejammn@gmail.com



Sponsorship Marketing Opportunities

As a partner of Ramble Jam, your organization will have the opportunity to reach target audiences throughout Minnesota. Our goal is to provide our Corporate Sponsors with opportunities to donate charitable dollars while receiving valuable advertising.

Farmington Rotary Club partners with DLM Media Solutions to provide a variety of marketing opportunities. As a corporate sponsor, your organization will have advertising promotions with many country music artists. Our past line ups have included such artists as:

2018: Justin Moore, Michael Ray, Morgan Wallen, Jon Langston, Chris Hawkey, Lauren Duski, 32 Below, Devon Worley

2017: Kip Moore, Brett Young, Drake White & The Big Fire, Tucker Beathard, Chris Hawkey, William Michael Morgan, Drew Baldrige, Plott Hounds

2016: Old Dominion, Granger Smith/Earl Dibbles Jr, Chris Janson, Steve Moakler, Lost Highway, Devon Worley, Chris Hawkey, Caitlyn Smith, Shane Martin

2015: Eric Paslay, Brothers Osborne, Swon Brothers, Michael Ray, Lindsay Ell, Chris Hawkey, Plott Hounds, Tim Sigler, Chad Edwards Bank

2014: Jon Pardi, Chase Rice, Sam Hunt, Lost Highway, Josh Thompson, Blackjack Billy, Chris Hawkey, Todd Hurst

2013: Jarrod Niemann, Rodney Atkins, Brett Eldredge, Parmalee, Frankie Ballard, Chris Janson, Hitchville, Lost Highway, Rocket Club, Maggie Rose, Green and Hurst

2012: Lee Brice, Randy Houser, Dustin Lynch, Devon Worley, Lost Highway, Josh Thompson, Tim Sigler, Whiskey Meyers Sunny Sweeney, Sara Lynn Wallin, Rocket Club

2011: Frankie Ballard, Bomshel Rocketclub, Hitchville, Lost Highway, Sara Lynn Wallin, Two Mile Final



Our 2018 Corporate Sponsors benefited from over 10,000,000 media impressions including the following:

Radio

- K102
 - 4,514,000 on air mentions
 - 370 on air promos
 - 50,000 K102 digital audio impressions

Online

- RambleJamCountry.com
- K102.com
- 16,000 impressions from Home Page Takeovers
 - 4,000 per day
- 136,569 e-newsletter impressions

Digital Media – including but not limited to

- Targeted Marketing
- Paid Search Deliveries
- Facebook Advertising



PRESENTING PARTNER

CONTRIBUTION LEVEL: \$50,000

BENEFITS

- ◇ Recognized as sponsor in K102 radio ads
- ◇ All materials designating you as a partner.
- ◇ Sponsor and music festival social media contests
- ◇ Recognized as sponsor on Ramble Jam Facebook, Twitter, Instagram & Snapchat posts
- ◇ Up to eight 15-second video ads on jumbotron (provided by sponsor)
- ◇ On-Stage personal introduction of sponsor and recognition (both nights)
- ◇ 30 complimentary VIP tickets
- ◇ 15 Reserved parking passes
- ◇ 12 Meet & Greet passes
- ◇ Category exclusivity for your products or services
- ◇ Logo inclusion on event website with link to your company/organization
- ◇ Sponsorship mentioned in email blast to event database
- ◇ Included in scrolling list of sponsor status on event jumbotron
- ◇ Logo included on festival staff and volunteer t-shirts (more than 200 shirts)
- ◇ Verbal recognition during stage announcements
- ◇ Customized on-site marketing opportunity
- ◇ Ability to buy discounted admission tickets for employees, vendors or clients -not to be resold
- ◇ 10'x40' space for on-site marketing opportunity
- ◇ Your company/organization marketed to more than 500,000 potential attendees



PREMIER SPONSOR

CONTRIBUTION LEVEL: \$25,000

BENEFITS

- ◇ Category exclusivity for your product or service
- ◇ Up to four 15-second video ads on jumbotron (provided by sponsor)
- ◇ On-Stage personal introduction of sponsor and recognition (Friday and Saturday)
- ◇ 16 VIP event Tickets
- ◇ 8 reserved parking passes
- ◇ 8 meet & greet passes
- ◇ Logo inclusion on event website with link to your company/organization
- ◇ Inclusion in K102 ads
- ◇ Sponsorship mentioned in email blast to event database
- ◇ Included in scrolling list of sponsor status on event jumbotron
- ◇ Logo included on festival staff and volunteer t-shirts (more than 200 shirts)
- ◇ Verbal recognition during stage announcements
- ◇ Customized on-site marketing opportunity
- ◇ Ability to buy discounted admission tickets for employees, vendors or clients – not to be resold
- ◇ 10'x30' space for on-site marketing opportunity
- ◇ Your company/organization marketed to more than 200,000 potential attendees



PINNACLE SPONSOR

CONTRIBUTION LEVEL: \$10,000

BENEFITS

- ◇ Up to two 15-second video ads on jumbotron (provided by sponsor)
- ◇ 6 complimentary VIP tickets
- ◇ 3 Reserved parking passes
- ◇ 4 Meet & Greet passes
- ◇ Logo inclusion on event website with link to your company/organization
- ◇ Sponsorship mentioned in email blast to event database
- ◇ Included in scrolling list of sponsor status on event jumbotron
- ◇ Logo included on festival staff and volunteer t-shirts (more than 200 shirts)
- ◇ Verbal recognition during stage announcements
- ◇ Customized on-site marketing opportunity
- ◇ Ability to buy discounted admission tickets for employees, vendors or clients – not to be resold
- ◇ 10'x20' space for on-site marketing opportunity
- ◇ Your company/organization marketed to up to 5,000 attendees



PLATINUM SPONSOR

CONTRIBUTION LEVEL: \$5,000

BENEFITS

- ◇ One 15-second video ads on jumbotron (provided by sponsor)
- ◇ 4 complimentary VIP tickets
- ◇ 2 Reserved parking passes
- ◇ 2 Meet & Greet passes
- ◇ Logo inclusion on event website with link to your company/organization
- ◇ Sponsorship mentioned in email blast to event database
- ◇ Included in scrolling list of sponsor status on event jumbotron
- ◇ Verbal recognition during stage announcements
- ◇ Customized on-site marketing opportunity
- ◇ Ability to buy discounted admission tickets for employees, vendors or clients – not to be resold
- ◇ 10'x10' space for on-site marketing opportunity
- ◇ Your company/organization marketed to up to 5,000 attendees



GOLD SPONSOR

CONTRIBUTION LEVEL: \$2,500

BENEFITS

- ◇ 2 complimentary VIP tickets
- ◇ 1 Reserved parking passes
- ◇ Listing on event website with link to your company/organization
- ◇ Listing on sponsor banner
- ◇ 10'x10' space for on-site marketing opportunity
- ◇ Your company/organization marketed to up to 5,000 attendees



SILVER SPONSOR

CONTRIBUTION LEVEL: \$1,500

BENEFITS

- ◇ 2 complimentary GA tickets
- ◇ 1 Reserved parking passes
- ◇ Listing on event website with link to your company/organization
- ◇ Listing on sponsor banner
- ◇ 10'x10' space for on-site marketing opportunity
- ◇ Your company/organization marketed to up to 5,000 attendees



BRONZE SPONSOR

CONTRIBUTION LEVEL: \$1,000

BENEFITS

- ◇ 2 complimentary GA tickets
- ◇ 1 Reserved parking passes
- ◇ Listing on event website with link to your company/organization
- ◇ Listing on sponsor banner
- ◇ Your company/organization marketed to up to 5,000 attendees



FRIEND SPONSOR

CONTRIBUTION LEVEL: \$500

BENEFITS

- ◇ Listing on event website with link to your company/organization
- ◇ Listing on sponsor banner
- ◇ Your company/organization marketed to 5,000 potential attendees



The Farmington Rotary Club's Ramble Jam Music Festival would like to thank our 2018 sponsors for their support of our event. Your generosity and support of Ramble Jam will help us to achieve the mission of The Farmington Rotary Club.

Premier Sponsors

**Jeff Belzer's
K102**

Pinnacle Sponsors

**Midwest Fence
River Valley Home Care Inc**

Platinum Sponsors

**Keller Williams Preferred Realty Janie's Home Team
Dakota County Technical College
Inver Hills Community College
United Rentals
Ensemble Creative and Marketing
Houston Productions
Marschall Line, Inc
DLM Media Solutions
Noble RV**

Gold Sponsors

**Old National Bank
Travel Leaders
Country Cabinets
Sam's Club
Xpressive Images Photography
Bourbon Butcher
Miller Lite**



Silver Sponsors

BTD

Renewal By Anderson

Bronze Sponsors

Anytime Fitness

Bischel Building

Boot Barn

Castle Rock Bank

Celt's Pub

Dakota Electric

Farmington Liquor Store

Farmington Subway

Frontier Ag & Turf

Helm Electric

Impact Auto Repair

David and Ruth McKnight

Merchants Bank

Nesbit Agencies – First National Insurance

Pat's Concrete and Bobcat

Premier Bank MN

Professional Wireless Communications

RiverTown Multimedia

ShopJimmy.com and MN Home Outlet

UHL Company

Western National Insurance

Yamaha Golf & Utility



Friend Sponsors

Burville Law Office

CMG- Frechette

Dragonfly Video

Great River Energy

HC REVolutions

Hyvee Lakeville

Immanuel Dental

Leroy's Painting

Market on Oak

Pam McCarthy- American Family Insurance

Pellicci Ace Hardware

Roundbank

Top Notch Properties and Realty

TOWN Sports



FARMINGTON ROTARY'S RAMBLE JAM TERMS AND CONDITIONS OF SPONSORSHIP

1. **Sponsor Benefits:** Rotary Club of Farmington/Ramble Jam (Organizer) agrees to provide Sponsor with the benefits associated with the contracted sponsorship level. The enumerated benefits of the sponsorship level chosen by the Sponsor shall be incorporated in the parties' contract herein. Any additions or exceptions must be noted on the Sponsor Agreement or attachment thereof subject to the approval of the Organizer.
2. **No Agency:** Neither party is authorized to act as an agent for, or legal representative of, the other party. Except as provide herein, neither party shall have the authority to assume or create an obligation on behalf of, in the name of, or binding upon, the other party.
3. **Indemnification:** Each of the parties hereto agrees to indemnify, defend and hold harmless the other party from any and all claims, liabilities, obligations, penalties, actions, causes of actions, costs and expenses (including, without limitation, reasonable attorney's fees) incurred in connection with or arising out of any services provided hereunder or the performance of any duty or obligation provided for herein.
4. **Cancellation:** Except as provided herein, if Organizer unreasonably cancels the Event, Sponsor shall be entitled to a full or partial refund of its Sponsorship Fee. The Organizer shall not be liable to any Sponsor for losses arising out of, or the inability to perform its obligations under the terms of this sponsorship proposal due to acts of God, which include, but are not limited to fire, floods, tornadoes, severe inclement weather, strikes, mechanical failure, or any other acts beyond the control of the Organizer. In the event of cancellation of the Event due to these aforementioned acts, Organizer reserves the right to refund such portion of the sponsorship dollars that have not been already expended by the Organizer as of the date of cancellation.
5. **Due Authority:** Each of the parties hereto represents and warrants that he/she has full authority to enter into this Agreement.
6. **Modification of Agreement:** This agreement and the references herein contain the entire agreement between the parties as to the subject matter contained herein. No waiver or modifications of the Agreement or of any term or condition shall be valid unless in writing and duly executed by both parties.
7. **Confidential:** Each of the parties further agrees that the terms and conditions of this Agreement are strictly confidential and shall not be disclosed to any other persons, entities or organizations without the express written consent of the other party.
8. **Exhibiting:** Sponsors are bound by the same terms and conditions, if exhibiting, as all other exhibitors at the Event.
9. **Notices:** Any notice required or permitted to be given to either party under this Agreement shall be sufficient if in writing and if sent by registered mail to Farmington Rotary, Attn: Ramble Jam Chair, PO Box 175, Farmington, MN 55024
10. **Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of the State of Minnesota.



Farmington Rotary's Ramble Jam Country Music Festival 2019 Sponsorship Agreement

Contact Name: _____ Title/Position: _____

Sponsor Name (How you want it to appear in event advertising/recognition)

Company Address	City	State	Zip
-----------------	------	-------	-----

Email	Phone Number
-------	--------------

Website

Sponsorship Level:

Please check preferred sponsorship level

- | | |
|--|---|
| <input type="checkbox"/> Presenting \$50,000
<input type="checkbox"/> Premier \$20,000
<input type="checkbox"/> Pinnacle \$10,000
<input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Gold \$2,500
<input type="checkbox"/> Silver \$1,500
<input type="checkbox"/> Bronze \$1,000
<input type="checkbox"/> Friend \$500
<input type="checkbox"/> Custom: \$_____ |
|--|---|

Sponsorship payment is due within two weeks of remitting this agreement form. Payment in full must be made prior to receiving stated sponsorship benefits.

Upon full payment and acceptance by the Rotary Club of Farmington (Organizer), the Sponsor agrees to abide by the terms set forth in the Terms and Conditions of Sponsorship on the reverse, which form an integral part of the agreement between the Organizer and the Sponsor.

Signature: _____

Sign agreement, make check payable to Farmington Rotary and mail to:

Rotary Club of Farmington
Attn: Treasurer
P.O. Box 175
Farmington, MN 55024

To make a tax-deductible donation, make your check payable to Farmington Rotary Foundation. For more information or to discuss custom sponsorship opportunities, contact Jenna Pellicci: Phone: 651-587-4970 Email: jenna.pellicci@oldnational.com

Thank you for supporting Ramble Jam and the Rotary Club of Farmington!
September 13 & 14, 2019 [www. RamleJamCountry.com](http://www.RambleJamCountry.com)